

## Unique Selling Points 2023



### 1. Introduction:

Stichting ZOA was established in 1973 in The Netherlands by 3 Dutch students collecting money for Vietnam boat refugees in South East Asia. Our head office is still in The Netherlands, but over the years has expanded to other countries.

Inspired by our **Christian faith**, we since then provide assistance to the most vulnerable victims of displacement. We believe that God calls us to bring peace, reconciliation, and hope to a broken world. We work towards **a world where people have hope and live dignified lives** in peaceful communities. We believe that one day we will experience true peace.

Video (5 minutes) [ZOA Corporate English – YouTube](#)

### 2. Main Objectives:

We support people who suffer because of **armed conflict or natural disasters**, by helping them to rebuild their homes and their livelihoods and to **live peacefully together in stable communities**.

By working alongside communities, we ensure people's participation in rebuilding their lives and making them self-sufficient, living peacefully together in stable communities.

### 3. Geographical Spread and Expertise in Programming:

a. ZOA sees itself as a relief and recovery NGO; our aim is to provide recovery, but working in fragile countries we often do relief assistance as well.

b. Countries of operation and expertise:

Burundi	Food security & livelihoods (PIP approach), Land Rights, peacebuilding, access to drinking water
Colombia	Food security, Cash Voucher Assistance (CVA), WASH. Focus on Venezuelan refugees
DRC	Reconciliation and Peacebuilding (MHPSS); IWRM: Water and Peace; Land rights and agricultural development
Ethiopia	Humanitarian assistance for IDPs, refugees and host communities; Tigray/Amhara, Gambella, Somali region, Oromia. Emergency response in a.o. WASH, Shelter/NFIs, CVA
Iraq	Peacebuilding; food security and economic development; education
Madagascar	South: relief assistance with WASH and nutrition
Myanmar	Rakhine state: relief assistance with WASH and food security

South Sudan	Relief and recovery: peacebuilding, WASH, food security
Sudan	Recovery: peacebuilding (social cohesion), IWRM and natural resource management, food security and livelihoods. Relief assistance
Syria	Relief assistance; WASH, food security & livelihoods, shelter/NFI and education
Uganda	Recovery: food security, livelihoods, peace building - land rights and basic education
Ukraine	Relief: CVA, Non Food Items
Yemen	Relief: food security and livelihoods, WASH and CVA. Recovery: peacebuilding, social cohesion, partner strengthening

c. Expertise in: land rights for instance in areas of refugees returning; peace and reconciliation (peace nexus approach); own disaster response team; cash and voucher programming (RedRose platform)

#### 4. **Budget figures:**

a. Income was 62 million (2021)

b. Key donor awards:

- Dutch Ministry of Foreign Affairs (around 20%)
- UN agencies (around 20%)
- Own fundraising (around 20%)
- USAID (BHA), SIDA, EU, Germany

c. Budget by thematic sector: *to be established*

6. What are the **three main value adding areas** where ZOA contributes to consortia?

Experience in peacebuilding and social cohesion, strong in consortium management, adding the recovery lens in relief operations

7. **Specific areas of interest to collaborate** with other EU-Cord members:

- Consortia forming for winning larger funding from e.g. the EU
- Strategic partnerships for funding and collaboration in cases of urgent relief assistance;
- Advocacy for maintaining humanitarian principles, humanitarian access

8. Previous and present **significant consortia engagement** with EU-CORD members:

- Dorcas: joint operations in South Sudan
- Medair: joint ECHO implementations in several countries
- Leprosy Mission and See You: Advocacy consortium

#### **Contract person (and email) for further information:**

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