



EU-CORD Member USP's (Unique Selling Points) - 2023

It's that time of year again when we are seeking to update our members' USP Brochure. This publication is used to build collaborations through raising awareness of one another's organisations, its strengths, thematic strengths, donor relationships and areas where collaboration is possible. Through this brochure we hope members will continue to benefit from accessing expertise from one another be it through establishing a funding consortium or holding a joint workshop to explore win-win opportunities.

Please check what was written last year including the contact's name at the end and amend where necessary. If you are creating a new USP the headings below are suggested. We ask that you write no more than three pages, though pictures will make it longer. There are many excellent examples in the brochure showing how your organisation can be expertly presented to others. Please feel free to amend the headings below to suit your NGO.

Name of NGO: International Justice Mission Netherlands

1. **Introduction:** *(Say something about your Christian identity, year founded and country where your HQ is located).*

International Justice Mission (IJM) was established in the USA in 1997 by Gary Haugen, a human rights attorney.

After seeing the lack of protection against violence that communities in poverty had around the world, Gary realised there was a tremendous need for trained public justice professionals to confront the abuse and bring rescue to victims of violence. IJM is herein motivated by our Christian identity. We want to bring justice to all people, as we are all equals. As we work in a field where there are high risks and the day to day work can be confronting, we take time to be equipped by God's strength. We do this by having a half hour of stillness every morning and praying together around noon. On a global level we have a prayer gathering each year, where we come together with all our offices and have a time of prayer and reflection for a few days.

IJM Netherlands was established in 2009. IJM Germany was established in 2013
IJM headquarter is still in the USA.

2. **Main Objectives:** *This may include localisation of aid, working through the local church etc.*

IJM's vision is to rescue millions, protect half a billion and make justice unstoppable. We achieve this by working closely together with country governments, local civil society and the survivors. Together we free victims from slavery or other forms of violence and help them to restore, bring criminals to justice and strengthen justice systems.

In addition to this, we want to create a movement for freedom and justice by raising awareness about modern slavery. We want to create a movement of people who are motivated to bring justice to people living in poverty and violence. We achieve this by organizing Freedom-Sundays in churches and by advocating at governmental and EU level.

3. **Geographical Spread and Expertise in Programming:** *(Comment on particular areas where your NGO has expertise and the programming approaches usually adopted such as self-help groups, cash programming etc.).*

IJM was founded by a group of lawyers, and this is still our strength. We bring systematic change by identifying gaps and improving justice systems. As IJM we use a program model that is scalable and transferable to local partners. To bring systematic change to a (legal) system it is important that all the links in the chain work as they should. We believe that a functioning justice system can end the climate of impunity for perpetrators, provides access to applicable law and establishes the protection of vulnerable groups from violence and exploitation. That is why IJM's approach is as follows:

- First, we track down the victims of abuse, slavery and human trafficking. We support local authorities to rescue victims of violence. Part of this is training the local police in how to deal with trauma-sensitive children. We provide the survivor with the basic necessities of life and provide a personal aftercare plan, often through local partners. IJM social workers accompany the survivor during aftercare.
- We then make sure that the offenders are prosecuted. We support the police in investigations, arrests and charging the suspects. Imprisoning offenders makes sure that they don't make new victims and it creates a deterrent effect for others.
- Lastly, together with the local authorities we analyse how to make their justice system more effective and reliable. Part of this means that we train law enforcement agencies, lawyers and judges, in order to strengthen their capacity.

Our advancement offices are located in Australia, Canada, Germany, South Korea, the Netherlands, Switzerland, the United Kingdom and the United States. We have field offices, where our projects take place, in Bangladesh, Bolivia, Cambodia, Colombia, El Salvador, Ghana, Guatemala, Indonesia, Kenya, Malaysia, Myanmar, Peru, the Philippines, Romania, South-Asia, Thailand and Uganda. We intend to open new field offices in the coming years in Poland, Cote d'Ivoire, Malawi, Zambia and more.

4. **Budget figures:** *Income in 2021 and key donor awards including key consortia with other peer NGO's*

Global: 140,464,519 USD¹ (approx.. 127 million euro)

IJM Netherlands: 3,540,469 euro²

¹ The financial reporting for IJM USA, by exception, covers a 15 month reporting period (January 1, 2021 to March 31, 2022)

² The financial reporting for both IJM NL and IJM DE covers the period April 1, 2021 to March 31, 2022

IJM Germany: 3,706,466 euro

No specific institutional grants or consortia during this fiscal year

5. **Which donors** do you receive most finance from?

Most of our income comes from donations by private donors, businesses, churches and foundations (charities). Institutional funding mostly comes from the US government (for IJM USA) and some from GIZ (in Germany).

6. What are the **three main value adding areas** where your NGO contributes to consortia?

- We have legal expertise
- We have strong connections with a group of local authorities who are less common in NGO-consortia, such as Ministries of Justice and Labour, prosecution offices, police departments and with human rights NGO's
- We are focused on strengthening of the public justice system, aside from providing emergency aid, adding a special angle to the fight against poverty

7. **Specific areas of interest where you would like to collaborate** with other EU-CORD members.

We are interested to collaborate on the topics of anti-trafficking in Europe, bonded labour, including in agriculture/food ingredients, violence against women and children (domestic violence, online exploitation) and human rights.

8. Previous and present **significant consortia engagement** with EU-CORD members.

IJM partners with Dorcas in the programme of Next Steps, focusing on women in sexual exploitation in Europe. No other consortia engagements with other EU-CORD members but eager to start working together.

9. **Partnership person and e-mail:**

Ane de Vos adevos@ijmnl.org

When you have completed this sheet please return to arianna.antonioni@eu-cord.org who will upload all those received on the EU-CORD shared hub for access by members.

Thank you!